Activity Title:	
Name of applicant organisation and type of organisation: (University, hospital, CME provider, etc.)	
Organisation's registration number	
Address of applicant: (Physical address)	
Contact person's full name, phone number and email address:	
Request Date: (yyyy/mm/dd)	
Activity Start Date: (yyyy/mm/dd)	
Activity End Date: (yyyy/mm/dd)	
Grant Currency:	
Grant Type:	 □ Community Health-Related Project □ Continuing Medical Education (CME) or non-CME □ Independent Medical Education (IME) – Accredited □ Patient Education □ Professional Society or Organization Meeting □ Other, please specify:

Program Type:	☐ Synchronous program type, please specify:
	☐ Asynchronous program type, please specify:
	☐ Analogue program type, please specify:
	☐ Digital program type, please specify:
Therapeutic Area:	□ Neurology □ Psychiatry
Disease Area (please specify):	

What documented learning need are you responding to through this request?	
Towards what learning segment is this activity aimed at:	□ Beginner □ Intermediate □ Expert
Activity Description: (Purpose, Scope & Deliverables – thorough description to verify if Lundbeck can support the purpose)	
What are your educational objectives?	
Activity Partners: Are other organizations involved in this program or event?	□ Yes □ No
Have you held this program previously?	□ Yes □ No

Funding decision needed by date: (yyyy/mm/dd)		
Please indicate the anticipated revenue from registration fees:		
Are any individuals receiving fees for service (also referred to as honorarium)?	□ Yes □ No	
DELIVERY FORMAT		
Total # of Activities:		
Total # of Learners expected:		
EDUCATIONAL ACTIVITY ACCREDITAT	ION	
Will this Activity offer continuing education credit for healthcare professionals?	□ Yes	

OUTCOMES MEASUREMENTS

Performance Improvement activities are based on a learner's participation in a project established and/or guided by a provider in which a healthcare professional identifies an educational need through a measure of his/her performance in practice, engages in educational experiences to meet the need, integrates learning into patient care and then re-evaluates his/her performance.
*Moore et al 2009 JCEHP 29(11)1-15

Please select the following assessments that you plan to implement as part of your outcomes strategy. If your outcomes level is not listed, please select 'other' and provide a description of the method that will be applied. It is required that a knowledge level assessment be included as part of your outcomes strategy.

Level of Outcomes	☐ Level 1 – Participation		
to be measured	☐ Level 2 – Satisfaction		
(Please see last page for guidance)	□ Level 3a – Declarative Knowledge	□ Knowledge Test (Pre/Post)	A test utilizing knowledge questions is completed by learners prior to the start of education and the same test (regardless of the ordering of questions) is fielded to learners at the completion of the education. It is expected that you will report responses from the learners first attempt of the survey. A matched sample is not required but strongly recommended.
		☐ Knowledge Test (Pre/Control)	A test utilizing knowledge questions is fielded to learners at the completion of the education. It is expected that you will report responses from the learners first attempt of the survey. These results are compared against responses against a demographically similar group of healthcare providers who did not participate in the education (ie. Control group)
		☐ Learner self-report of knowledge change	Data gathered through a question immediately following participation in the education regarding the learner self-report of the amount of knowledge change that occurred as a result of the education.

		education. It is expected that you will report responses from the learners first attempt of the survey. A matched sample is not required but strongly recommended.
	☐ Knowledge Test (Pre/Control)	A test utilizing knowledge questions is fielded to learners at the completion of the education. It is expected that you will report responses from the learners first attempt of the survey. These results are compared against responses against a demographically similar group of healthcare providers who did not participate in the education (ie. Control group)
	☐ Learner self-report of knowledge change	Data gathered through a question immediately following participation in the education regarding the learner self-report of the amount of knowledge change that occurred as a result of the education.
☐ Level 4 – Competence	☐ Learner self-report of competence and intent to change practice	Data gathered through a question immediately following participation in the education regarding the learner self-report of competence and intent to change practice as a result of the education.
□ Level 5 – Performance	☐ Practice pattern assessment survey (Pre/Post)	A patient case-based survey assessment fielded to learners prior to the education and following completion of the education. The survey instrument should apply the educational objectives of the program to level decision making. It is expected that you will report responses from the learners first attempt of the survey.
	☐ Practice pattern assessment survey (Pre/Control) ☐ Healthcare provider	A patient case-based survey assessment fielded to learners following completion of the education as well as to a demographically similar control group of healthcare providers. The survey instrument should assess the educational objectives of the program to performance level decision making. It is expected that you will report responses from the learners first attempt of the survey. Audit of physician performance measures captured

		performance chart audit assessment (Pre/Post Assessment) □ Healthcare provider performance chart audit assessment (Post/Control Assessment)	from a review of charts prior to the educational activity compared to data collected on the same physician performance measures captured following participation in the educational activity. Audit of physician performance measures captured from a review of charts, performed by healthcare providers participating in the education as well as among a demographically similar control group of healthcare providers not participating in the education.
		☐ Learner self-report of performance changed (assessed as follow-up survey or interviews)	A survey or interview fielded to educational participants following an educational activity to assess whether changes have been made to practice as a result of the education, what changes have been out into practice and the barriers faced in putting changes into practice.
	□ Level 6 – Patient Health	☐ Chart audit assessment of patient clinical measures (Pre/Post Assessment)	Audit of patient clinical data from a review of charts, capturing patient clinical measures prior to the educational activity compared to data collected on the patient clinical measures following participation in the educational activity.
		☐ Chart audit assessment of patient clinical measures (Post/Control Assessment)	Audit of patient clinical data from a review of charts, performed by healthcare providers participating in the education as well as among a demographically similar control group of healthcare providers not participating in the education.
		☐ Patient retrieved from EHR system, registry data or other administrative database	Data regarding specific clinical measures retrieved from EHR, disease registry database or other administrative database.
		☐ Patient self-reported survey (Post/Control Assessment)	A survey fielded to patients of healthcare providers participating in an educational program and to patients of a demographically similar group of healthcare providers not participating in the education.
	☐ Level 7 – Community Health		
If Additional Assessme explain	ent Instruments were used, please		

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BUDGET DETAILS	
Detailed budget breakdown for the activity: (Clear description of use of grant applied for at Lundbeck versus total budget for the medical educational activity)	
Amount of funding requested from Lundbeck:	
Are there other contributors providing financial support to this activity?	☐ Yes ☐ No
If YES, please specify whom and how much.	

Level of Outcomes to be measured			
Outcomes Framework	Miller's Framework	<u>Description</u>	Sources of Data
LEVEL 1 Participation		Number of learners who participate in the educational activity	Attendance records Online tracking of action within activity
LEVEL 2 Satisfaction		Degree to which expectations of participants were met regarding the setting and delivery of the educational activity	Questionnaires/surveys completed by attendees after an educational activity
LEVEL 3a Learning Declarative Knowledge	Knows	The degree to which participants state what the educational activity intended them to know	Objective: Pre and post-tests of knowledge Subjective: Self-reported of knowledge gain
LEVEL 3b Learning Procedural Knowledge	Knows how	The degree to which participants state how to do what the educational intended then to know how to do	Objective: Pre and post-tests of knowledge Subjective: Self-reported of knowledge gain (ie. Reflective journal)
LEVEL 4 Competence	Shows how	The degree to which participants show in an educational setting how to do what the educational activity intended them to be able to do	Objective: Observational in educational setting (e.g., checklists, online peer assessment and HER chart stimulated recall.) Subjective: Self-reported competence, intention to change
LEVEL 5 Performance	<u>Does</u>	The degree to which participants do what the educational activity intended them to be able to do in their practice	Objective: Observed performance in clinical setting, patient charts, administrative databases Subjective: Patient self-report of health status
<u>LEVEL 6</u> <u>Patient Health</u>		The degree to which the health status of patients improves due to changes in practice behaviour of participants	Objective: Health status measures recorded in patient charts or administrative databases Subjective: Patient self-report of health status
LEVEL 7 Community Health		The degree to which the health status of a community of patients changes due to changes in the practice behaviours of participants	Objective: Epidemiological data and reports Subjective: Community self-report