



# Lundbeck US Charitable Fund Impact Report

2023 Giving



*Image courtesy of BUILD*

# Introduction

Too many people worldwide live with brain diseases – complex and often not-visible conditions that take a tremendous toll on individuals, families and societies.

The Lundbeck US Charitable Fund was established to support organizations who are dedicated to brain health, whether their missions are supporting individuals and families affected by these diseases, building community support systems to improve disease education and care, or advancing innovation and new models to support a brighter future for everyone affected.

In 2023, the Fund undertook an initiative to evaluate and pursue high-impact community collaborations to meaningfully advance brain health in the United States. From this emerged several key areas of focus and a directive to provide momentum-generating funding to leading voices in each area.

We are humbled and awed by the efforts of each of the organizations we support, and are inspired by so many new and emerging opportunities to advance incredible causes in these communities over the coming years. Together, we can advance brain health and transform lives.

- **Molly Poarch, President**, Lundbeck US Charitable Fund



*Image courtesy of The Headstrong Project*

# The challenge of brain health



3 Billion

Number of people impacted by brain health conditions – that’s nearly half the world’s population<sup>1</sup>



10-20 years lost

Difference in average lifespan for people living with brain diseases versus healthy individuals<sup>2</sup>



10%

Contribution of brain disorders to the world’s GDP<sup>3</sup>



1 Trillion

Value of productivity loss in the global economy each year due to depression and anxiety alone<sup>4</sup>



20%

Proportion of the world’s children and adolescents with a mental health disorder; suicide is the second cause of mortality among 15- to 29-year-olds<sup>5</sup>

# Our Giving Strategy

The Lundbeck US Charitable Fund provides grants to organizations whose missions align with Lundbeck's purpose to advance brain health who are working to transform lives, and who are accelerating efforts to build a healthy, sustainable society.



## 1. Accelerate **ongoing community efforts**

- The Lundbeck US Charitable Fund is a strong and active advocate for organizations in Chicagoland, a large and diverse community with significant areas of need.
- We thoughtfully partner with organizations that are changing lives every day through localized outreach, interventions and support for some of our most at-risk communities, particularly in the areas of mental health care.



## 2. Address **gaps in care today** through community collaboration

- We actively seek opportunities to support communities that are at high risk of brain disorders, with a goal to make real progress in supporting vulnerable populations or those whose support networks fall behind other communities in resourcing or reach.
- One of our areas of focus is the military and veteran community – a population that suffers from a disproportionate burden of mental health disorders. We are amplifying and expanding the reach of incredible organizations in the U.S. who are delivering life-changing impact for our veterans and military families.



## 3. Fuel truly novel strategies for **future progress**

- We focus on fueling state-of-the-art strategies through innovation acceleration across the community, focusing on those with the potential to redefine the next generation of care for a wide range of brain disorders.



Image courtesy of BUILD

# What We've Accomplished

Reaching a broad community tasked with supporting those affected by brain health



**20+** organizations advancing critical missions in brain health



Delivered much-needed resources to enable broader reach, deeper resources



**\$2.5M+** total dollars distributed

High impact grants distributed across three areas of the strategy:

> **\$750K+** to organizations across the Chicagoland area reaching 10,000+ people

> **\$1.8M+** to organizations supporting 8,000+ at-risk individuals and families

> **\$250K+** to innovation-championing organizations

Supported populations locally and globally



**Reach** to Chicagoland

**Organizations aimed at behavioral and mental health** in at-risk populations spanning all 50 states and virtually

**Innovation focus**

engaging entrepreneurs and innovators worldwide



**Fueled community sources for crisis, acute and long-term care for a range of brain disorders, such as:**



**Dedicated assistance** in mental health crises

**Behavioral health counseling, care coordination, and wrap-around support**

that guide individuals from acute needs into long-term wellness and stability

**Expanded access to in-person and virtual suicide crisis services**

for veterans of any military service and wider access to PTSD-related counseling

**Catalyzed novel strategies for care in brain health through collaborative innovation**



**Supported focused roundtables** on the future of care in Alzheimer's and related dementias

**Funded a 5-company innovation challenge** focused on integrating data sciences to generate population-based insights driving improved care

> **22** submissions, **5** companies participated from three countries

> **300+** total attendees to final presentations

> **45,000** impressions



# Get to Know the Causes We're Supporting Community

Two incredible organizations support broad wellness in the Chicagoland community. See more about what they do and how they are making an impact on families across the region.



“Mental health needs are urgent across a range of populations in the Chicago region. Equipping strong community organizations with resources to amplify their efforts is just one way that we can make a difference for anyone affected by a brain disorder.”

— Molly Poarch, Fund President

Image courtesy of BUILD



Images courtesy of BUILD

**BUILD, Inc.** | [buildchicago.org](http://buildchicago.org)

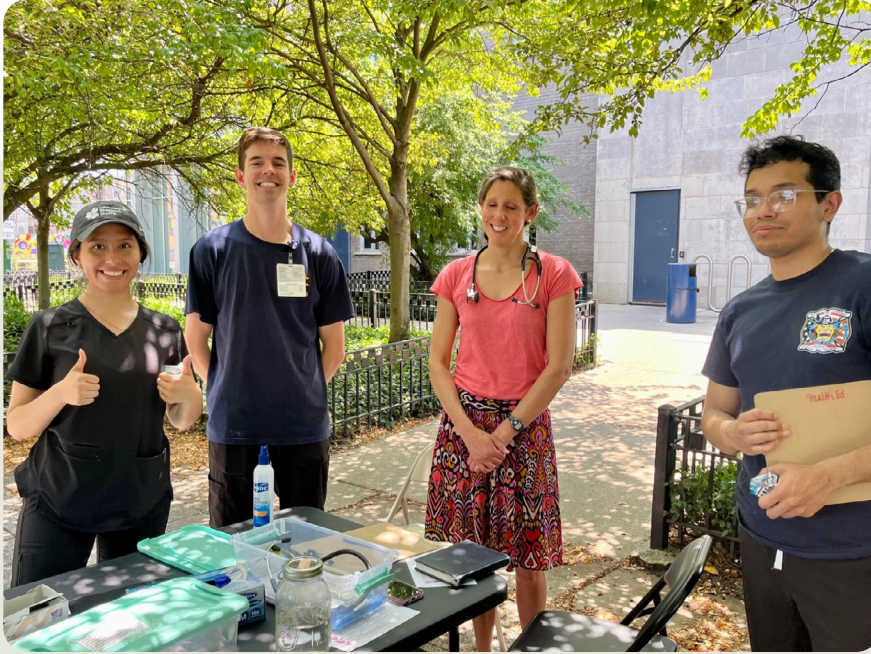
- **Mission:** BUILD supports Chicago's most vulnerable youth: with street violence prevention and intervention, out-of-school activities, summer camps, mental health care, educational support, and much more. They reach 6,500+ young people each year, most of whom fall outside society's safety net.
- **Impact:** Fund supported BUILD's capacity to coordinate care and emergency services. In 2024, BUILD increased the number of youth receiving support services by 55%.



“Our focus is on addressing acute and critically urgent needs for individuals and families in mental health crises. The resources provided by the Fund have given us flexibility to provide relief to families in Chicagoland and to support training to equip our colleagues to address acute crisis that arise every day.”

— **Kirsten Mallik, Chief Development Officer, BUILD**





Images courtesy of CommunityHealth



### Community Health | [communityhealth.org](https://communityhealth.org)

- **Mission:** Serve people without essential health care. CommunityHealth is one of the largest volunteer-based health centers in the nation, providing completely free primary and specialty care, medications, lab testing, mental health services, and health education to low-income, uninsured and underinsured adults in Chicago.
- **Impact:** Fund support enabled expansion in the organization's physical space to expand counseling services and health and social resources. In total, Community Health provided nearly 24,000 care appointments in 2023.
- Quality healthcare and disease prevention, health fairs, wellness education, domestic hazard intervention and social support



“When we ask our patients where they would go if they did not have CommunityHealth, 48% report that they wouldn't know where to go, 25% say they would go to the emergency room, and 24% would simply go without care. By serving as a true medical home for our patients, we can impact health disparities throughout Chicago. Lundbeck's support sustains our ability to provide comprehensive health services—not only treatment for pre-existing conditions, but also preventative care, diagnostic testing, and health education to empower patients to take charge of their health.” — **Laura Starr, Director of External Affairs**



# At-Risk Populations

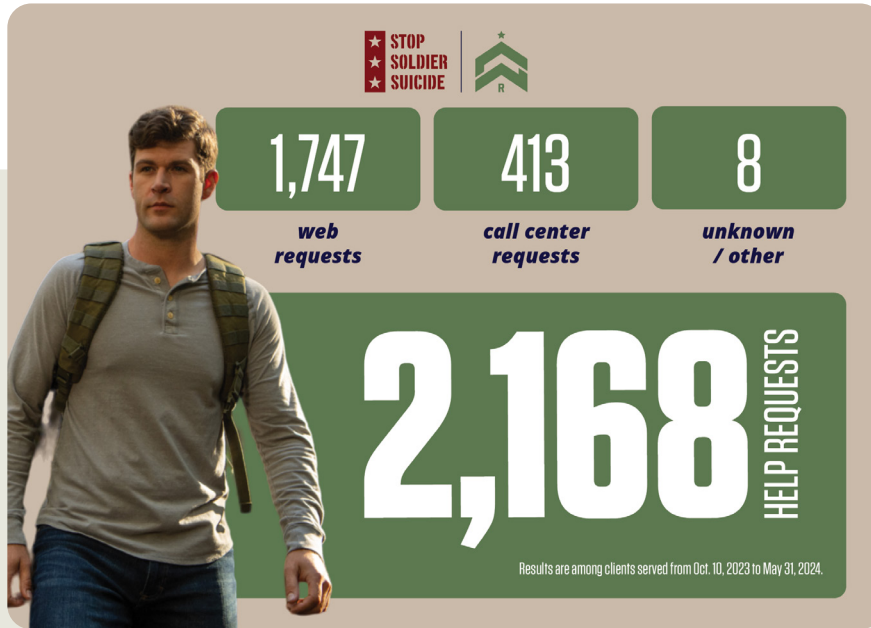
This year we've provided resources to advance care for veterans among three highly impactful and worthy organizations. Read more about their efforts to change lives.



“The Lundbeck US Charitable Fund has been the wind in our sails, enabling Stop Soldier Suicide to increase our brand and mission awareness, expand our supporters and donor bases, and get our mission in front of the Veterans and Service Members who are at the greatest risk of dying by suicide.”

— Michael DeSelm, Stop Soldier Suicide

Image courtesy of The Headstrong Project



“Hearing my Wellness Coordinator’s voice is calming. You don’t experience calm when you’re thinking about getting shot at or dealing with hectic situations – but she has calmed me and helped me more than you realize. She keeps me safe. She’s a lifesaver.”

— Former ROGER Client

**Stop Soldier Suicide | [stopsoldiersuicide.org](https://stopsoldiersuicide.org)**

- **Mission:** Reduce service member and veteran suicide by using enhanced data insights, focused client acquisition, and suicide-specific intervention services. They pursue an aggressive goal to reduce the military suicide rate by 40% no later than 2030. The ROGER wellness service provides counseling, crisis intervention, and suicide prevention—100% free for U.S. veterans and service members.
- **Impact:** Fund has helped expand support to all 50 states, including personnel and technology resources in the areas that comprise the highest rates of veteran deaths
  - 9,000 hours of support to over 1,000 new clients in 2023, 81% of whom reported feeling better equipped to manage their thoughts and feelings by the time they left care





Image courtesy of The Headstrong Project

**The Headstrong Project | [theheadstrongproject.org/](https://theheadstrongproject.org/)**

- **Mission:** The Headstrong Project is a non-profit mental health organization providing confidential, barrier-free, and stigma-free PTSD treatment to our veterans, service members, and family connected to their care. Our goal is to help our clients “Triumph Over Trauma.” by providing them with effective mental health treatment. Headstrong’s network of trauma-informed clinical partners provide individualized, evidence-based outpatient care to our clients.
- **Impact:** Fund resources have allowed the Headstrong Project to scale its mental health care services to meet coverage and care demands – now working in 17 states and Washington DC
- The Headstrong Project doubled its service to clients in 2023, reaching more than 2,000 individuals with comprehensive and sustained support; in total the organization completed 39,000 care sessions in 2023 and more than 200,000 sessions since its inception





Image courtesy of the Road Home Program

### RUSH University Road Home | [roadhomeprogram.org/](http://roadhomeprogram.org/)

- **Focus:** The Road Home Program is dedicated to the mental health and wellness of veterans, service members, members of the National Guard, reservists and families at no cost and regardless of discharge status.
- **Impact:** Fund resources supported an inaugural family cohort clinical counseling program uniquely oriented toward current and former military spouses. Feedback was dynamic and positive in the improvement in clinical symptoms, participant satisfaction and staff feedback, and provided clear guidance to continue to improve and expand the program.



“A former military spouse sought PTSD treatment from witnessing her veteran husband’s suicide; she blamed herself for it. She completed ten sessions (3-4 months’ worth of therapy) during one week. By session five, she realized for the first time in four years that she wasn’t to blame for her husband’s death. By the end of treatment, she reported that she no longer thinks about killing herself.” — Case example shared by Dr. Brian Klassen, Clinical Director



# Future Progress

MATTER is an organization wholly dedicated to accelerating progress in healthcare innovation. Read more about what MATTER is doing and how we've supported this important future-focused organization.

## MATTER | [matter.health](https://matter.health)

- **Focus:** MATTER is a global healthcare startup incubator, community nexus and corporate innovation accelerator headquartered in Chicago. It is mobilizing a community of entrepreneurs, industry innovators, scientists and clinicians committed to improving health and care for every patient.
- **Impact:** Fund resources were directed to support innovative concepts in Alzheimer's and related dementia through an accelerator challenge focused on leveraging data sciences for population-based insights. Start-up teams have since built community connections and ideas for resourcing to advance disruptive and transformational data-based solutions to support the Alzheimer's and related dementia populations.



Image courtesy of MATTER

“Healthcare data is uniquely challenging to work with, but mining this data holds the promise of meaningful new insights that can transform the outlook for some of today’s most urgent unmet needs. The Restoring Brain Health Innovation Challenge is designed to support innovators with ideas and solutions that address healthcare’s data hurdles to ultimately advance care in Alzheimer’s disease and related dementias.”

— Steven Collens, CEO



# Our Goals Looking Ahead

We are proud to support organizations that are making such an indelible impact for the communities we serve, and we aim to continue our contributions to maintain momentum and expand our collective impact.

Looking ahead, we aspire to reach more at-risk populations and equip more community organizations with the resources and support to fill persistent gaps in care and provide essential services to relieve the burden of brain disorders on anyone affected. Our ambition is to tackle some areas of significant impact for our society – from mental health disorders and Alzheimer’s disease to rare neurological conditions, as well as go beyond to address stigma and societal barriers faced by people living with brain diseases.

Together with community leaders, researchers, clinicians, advocates, and the families affected by these conditions, we will make much needed progress in advancing brain health – one person at a time.



*Image courtesy of BUILD*

# Impact Report



The Lundbeck US Charitable Fund is an independently managed nonprofit 501(c)(3) committed to responsibly and appropriately supporting organizations and programs that share our dedication to restoring brain health. The Fund is wholly owned by H. Lundbeck A/S (HLUNa / HLUNb, HLUNA DC / HLUNB DC), a global pharmaceutical company specialized in brain diseases. For more than 70 years, Lundbeck has been at the forefront of neuroscience research, tirelessly dedicated to restoring brain health so every person can be their best.